

# Jane Moon

## UX Designer

### Experience

**JustWorkBetter** August 2021 - Current

#### UX Researcher & Product Designer | Remote

- Identify and prioritize UX-driven improvements to create an innovative ATS with an elevated product experience through research of current ATS and interviews of users
- Work at early concept phase by participating in ideation sessions, brainstorming, creating user scenarios, and sketching early-stage mockups
- Produce information architecture diagrams, wireframes, low-fi and high-fi prototypes and other artifacts required to develop the user experience design in an iterative design process

**Pearl Coffee** May 2020 - Current

#### Visual Designer | Pasco, WA

- Implementing the brand visual design language to deliver visual assets (logo, social media content, menu, signage) that evolve the customer experience

**Eastern Queens Alliance** April 2021, 3 week sprint

#### UX Designer | Remote

- Communicated with client and users to discuss their pain points and come up with solutions to better the usability of their website
- Directed a complete redesign of website in an interactive prototype to give as a suggestion to the client through a presentation where we received review and feedback

**DataCloud** September 2019 - July 2020

#### Marketing Intern/Marketing Management Assistant | Seattle, WA

- Completed day-to-day duties: proofreading, company and industry research and monitoring, CRM updates, etc.
- Assisted Marketing Director to coordinate marketing campaigns, social media content, and website; increased SEO by 25% in 6 months

### Projects

**Lucky Books** November 2021, 1 week sprint

#### Adobe Creative Jam

**Voyager** May 2021, 1 week sprint

#### Adobe Creative Jam

### Education

**General Assembly** February 2021 - May 2021

UX Design Immersive

**University of Washington** January 2019 - August 2020

Business Administration: Management Information Systems (MIS)

### Portfolio

[www.janekmoon.com](http://www.janekmoon.com)

### Contact

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### Skills

User Research

Persona Building

User Flows

Journey Mapping

Affinity Mapping

Storyboarding

Wireframing

Prototyping

Design Systems

Usability Testing

### Tools

Figma

Sketch

Miro

AdobeXD

WIX

Squarespace

Webflow

MailChimp

Adobe Creative Cloud